



Thank you for considering sponsorship of the Georgia BBQ Championship, the original organization for promoting excellence in Georgia barbecue competitions. Our member events stimulate tourism and economic development while feeding the hungry in their local communities statewide. Depending on the sponsorship level you choose, you will receive ~~the~~ some of the following benefits as part of your sponsorship:

- ✓ License to use the Georgia BBQ Championship logo in your own advertising
- ✓ Your company logo included in GBC print and web promotion vehicles
- ✓ Social media promotion and press release mentions of your company
- ✓ A sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- ✓ Your company logo included on the official GBC Tour t-shirt, trophies & banners
- ✓ Special recognition and marketing opportunities at the Annual GBC Awards Banquet
- ✓ Complimentary accommodations and banquet tickets to attend the GBC Awards Banquet the first weekend in February at Brasstown Valley Resort

## SPONSORSHIP LEVELS

(Items **HIGHLIGHTED** are not available at lower sponsorship levels)

### GRAND CHAMPION LEVEL (\$10,000)

- License to use the Georgia BBQ Championship logo on your website and advertising
- Your company logo will have the **LEAD POSITION** in Georgia BBQ Championship print ads in the KCBS Bullsheet (inclusion in 4 half page, full color ads)
- Premium placement of your company logo on the GBC website home page and sponsors page, with linking to your company website
- Social media promotion from the Georgia BBQ Championship Facebook and Twitter pages
- Your company logo included on the official GBC Tour T-shirt, and **FOUR** complimentary T-shirts in the sizes of your choice
- A premium sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- Your company logo reproduced on the **FRONT** of the coveted "Big Peach" trophy awarded to the GBC Grand Champion
- Photo opportunity during the **"BIG PEACH" AWARD PRESENTATION** on the stage at Awards Banquet
- Company information and logo included in all end of year banquet information and printed materials (with prominent size logo and location)
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- Your company name included in all Media Releases (to over 50 local/regional/national outlets)
- Two night stay (or two rooms for one night) at Brasstown Valley Resort, and dinner tickets for **FOUR** to attend the annual GBC Awards Banquet, breakfast for **FOUR** in the dining room



## RESERVE GRAND LEVEL (\$5,000)

- License to use the Georgia BBQ Championship logo on your website and advertising
- Your company logo will have a preferred position in Georgia BBQ Championship print ads in the KCBS Bullsheat (inclusion in 4 half page, full color ads)
- **PREMIUM PLACEMENT** of your company logo on the GBC website home page and sponsors page, with linking to your company website
- Social media promotion from the Georgia BBQ Championship Facebook and Twitter pages
- Your company logo included on the official GBC Tour T-shirt, and **TWO** complimentary T-shirts in the sizes of your choice
- A **PREMIUM** sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- Your company logo reproduced on the coveted “Big Peach” trophy awarded to the GBC Grand Champion
- Photo opportunity during the 2<sup>nd</sup> place award presentation on the stage at Awards Banquet
- Company information and logo included in all end of year banquet information and printed materials (with prominent size logo and location)
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- Your company name included in all Media Releases (to over 50 local/regional/national outlets)
- **TWO** night stay (or two rooms for one night) at Brasstown Valley Resort, and dinner tickets for two to attend the annual GBC Awards Banquet, breakfast for two in the dining room

## BLUE RIBBON LEVEL (\$2,500)

- License to use the Georgia BBQ Championship logo on your website and advertising
- Your company logo will have a preferred position in Georgia BBQ Championship print ads in the KCBS Bullsheat (inclusion in 4 half page, full color ads)
- Preferred placement of your company logo on the GBC website home page and sponsors page, with linking to your company website
- Social media promotion from the Georgia BBQ Championship Facebook and Twitter pages
- Your company logo included on the official GBC Tour T-shirt, and **TWO** complimentary T-shirts in the sizes of your choice
- A sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- Your company logo reproduced on the coveted “**BIG PEACH**” trophy awarded to the GBC Grand Champion
- Company information and logo included in all end of year banquet information and printed materials
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- **ONE** night stay at Brasstown Valley Resort, and dinner tickets for two to attend the annual GBC Awards Banquet, **BREAKFAST FOR TWO** in the dining room



## RED RIBBON LEVEL (\$1,000)

- License to use the Georgia BBQ Championship logo on your website and advertising
- Your company logo will appear in Georgia BBQ Championship print ads in the KCBS Bullsheat (inclusion in 4 half page, full color ads)
- Your company logo on the GBC website **HOME PAGE** and sponsors page, with linking to your company website
- **SOCIAL MEDIA** promotion from the Georgia BBQ Championship Facebook and Twitter pages
- Your company logo included on the official GBC Tour T-shirt, and one complimentary T-shirt in the size of your choice
- A sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- Company information and logo included in all end of year banquet information and printed materials (with prominent size logo and location)
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- Dinner tickets for two to attend the annual GBC Awards Banquet

## SINGLE CATEGORY SPONSORSHIP (\$1,000)

Category sponsorship benefits are identical to the Red Ribbon Level, with the addition of **CATEGORY BRANDING**. Only one sponsor can be accepted per category - (Chicken, Ribs, Pork, and Brisket).

- Each cook team trophy in your designated category will display your company logo. Your sponsored category will be referred to as the “XYZ Company chicken competition”.
- License to use the Georgia BBQ Championship logo on your website and advertising
- Your company logo will appear in Georgia BBQ Championship print ads in the KCBS Bullsheat (inclusion in 4 half page, full color ads)
- Your company logo on the GBC website **HOME PAGE** and sponsors page, with linking to your company website
- **SOCIAL MEDIA** promotion from the Georgia BBQ Championship Facebook and Twitter pages
- Your company logo included on the official GBC Tour T-shirt, and one complimentary T-shirt in the size of your choice
- A sponsor recognition award for you to display to show your support of the BBQ community in Georgia
- Company information and logo included in all end of year banquet information and printed materials (with prominent size logo and location)
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- Dinner tickets for two to attend the annual GBC Awards Banquet



## WHITE RIBBON LEVEL (\$500)

- License to use the Georgia BBQ Championship logo on your website and advertising
- Placement of your company logo on the GBC website sponsors page, with linking to your company website
- Your company logo included on the official GBC Tour T-shirt, and one complimentary T-shirt in the sizes of your choice
- A sponsor recognition certificate for you to display to show your support of the BBQ community in Georgia
- Inclusion of your promotional items given in GBC goodie bags at the End of Year Banquet
- Dinner tickets for two to attend the annual GBC Awards Banquet

*Your GBC Sponsorship Committee representative will be happy to discuss any special sponsorship ideas you might have, and arrange for your signup and invoicing. Thank you once again, for your support of Georgia BBQ!*

## SPONSORSHIP LEVEL KEY BENEFIT COMPARISON

	<i>Print Ads</i>	<i>Website Placement</i>	<i>Social/PR Branding</i>	<i>Trophy Branding</i>	<i>Sponsor Award</i>	<i>T-Shirts</i>	<i>Room Nights</i>	<i>Banquet Tickets</i>	<i>Breakfast Tickets</i>
Grand \$10,000	Premium	Premium Home	Yes/Yes	Premium	Premium	4	2	4	4
Reserve \$5,000	Premium	Premium Home	Yes/Yes	Preferred	Premium	4	2	2	2
Blue \$2,500	Preferred	Preferred Home	Yes/No	Yes	Yes	2	1	2	2
Category \$1,000	Yes	Home	Yes/No	No	Yes	1	No	2	No
Red \$1,000	Yes	Home	Yes/No	No	Yes	1	No	2	No
White \$500	No	Sponsor	No/No	No	Certificate	1	No	2	No

